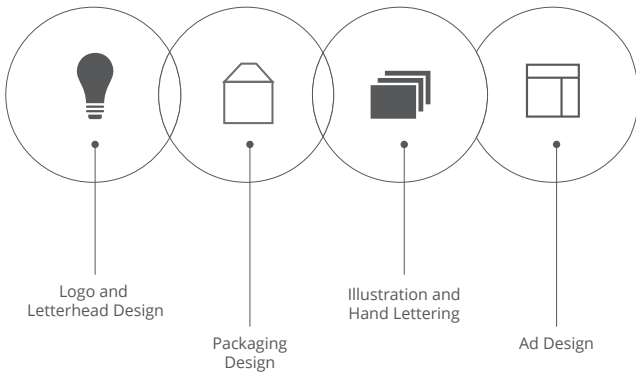


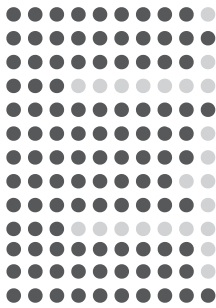
## MY SPECIALITIES



## DESIGN SKILLS

### 01 Computer

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Dreamweaver  
Illustration  
Fine Arts  
Quark  
Microsoft Office Suite  
Acrobat Pro  
Muse  
Screenprinting  
Hand Drawn Type  
Dad Jokes



### 02 Knowledge

Grid & Layout.  
Good sense for typography.  
Color theory.  
Image editing.  
DSLR photography  
Product styling

## REFERENCES

Charlie Townsend  
*Kalalou - Showroom Coordinator*  
601-927-9591

Brent Varner  
*Band Manager of multiple bands*  
601-421-6306 | brent.l.varner@gmail.com

Ian Hanson  
*Ferris and Co*  
601-750-4066 | ian601@gmail.com

# CASEY JENNINGS

graphic designer

## WORK EXPERIENCE

**1** Dec 2021 to current  
At Centricity, I design marketing collateral for large scale conferences such as t-shirts, social graphics, presentations, etc. I also regularly work on web banner design, wayfinding, and developing store products.

Centricity

**2** Dec 2019 to Nov 2021.  
As A Plus's graphic designer, I designed general signage, murals, as well as ideate logos and branding suites when needed. In addition, I make all production files for fabrication and printing.

A Plus Signs and Creative

**3** June 2016 to Dec 2019.  
While Kalalou's graphic designer, I had many responsibilities including but not limited to: catalog layout and design, social media content creation and management, product development, styling and photographing.

Kalalou


**4** September 2018 to current  
As the owner, creative director, and sole employee of Ponderosa Drive, I develop all materials and products, as well as handle all photography, branding, social media content, and styling.


Ponderosa Drive


**8** 2014 to current.  
As a freelance graphic designer, I have worked with a handful of clients, ranging from heavily branded clients such as BancorpSouth to the newest up and coming bands. Work has ranged from building a brand from the ground up as well as making marketing materials for brands with existing imagery.

Freelance

## RECOGNITIONS

 Common Ground Mural  
Bloomberg Philanthropies Public Art Challenge for "Fertile Ground: Inspiring Dialogue about Food Access Fondren/Jackson, MS

 MAC Grant Awarded  
Mississippi Arts Commission  
Jackson, MS

 Find it in Fondren  
Featured in Jackson based magazine discussing my work  
Mississippi State University

## EDUCATION

 2016  
BFA with concentration in Graphic Design  
Mississippi State University